



# MINOT PARK DISTRICT

## 2024 Partnership Opportunities

### ABOUT MINOT PARKS

Welcome to Minot Parks, where our mission is to provide a diverse array of opportunities for the citizens of Minot and its visitors to enrich their quality of life through our parks and recreation offerings. Engagement is unwavering.



### WHY PARTNER WITH US

- Community Exposure
- Company recognition to our 50,000+ community
- Company Exposure on our social media channels, Facebook: 14k Followers Instagram: 2.3k Followers
- A chance to engage with your local residents and help improve their quality of life

### HOW TO SPONSOR

- Visit [minotparks.com](http://minotparks.com) and click the Sponsorship tab under About Us
- Fill out inquiry form and select which level you are interested in
- A Minot Parks employee will email you back with details on the available opportunities
- Once confirmed and invoice will be sent and we will request your companies logo.

FOR MORE INFORMATION PLEASE CONTACT ELLY DESLAURIERS, EXECUTIVE DIRECTOR AT [ELLY@MINOTPARKS.COM](mailto:ELLY@MINOTPARKS.COM) OR CALL (701)857-4136

### OPPORTUNITIES

#### PLATINUM

\$3,000

For \$3,000, your business can sponsor one of our premier events. With a platinum sponsorship your company's name and logo will be featured on all print media, digital marketing, digital billboards located on Broadway, radio ads, and event web page. As well as signage and booth opportunity at the event.

Platinum Events attract between 3k - 5k attendees

#### GOLD

\$1,000

For \$1,000, your business can sponsor one of our special events. With a gold sponsorship your company's name and logo will be featured on all print media, digital marketing, digital billboards located on Broadway, radio ads, and event web page. As well as signage and booth opportunity at the event.

Gold Events attract between 500 - 1,000 attendees

#### SILVER

\$650

Your business's contribution of \$650 will support our youth programming for the year 2024. Your sponsorship will include your company's name and logo on the back of our recreation program t shirts as well as also be acknowledgment on our social media platforms throughout the season.

#### BRONZE

\$250

Your business's contribution of \$250 will support our youth programming for the year 2024. Your sponsorship will be acknowledged on our social media platforms throughout the season.



# MINOT PARK DISTRICT

## 2024 Special Event Overview

### Platinum & Gold Levels



#### FOURTH OF JULY FESTIVAL

**EVENT DETAILS:**

Thursday, July 4th  
11:00 am - 3:00 pm  
at Oak Park  
Musical Guest:  
Missing Lynx

The Annual Minot Parks Fourth of July Festival is where many friends and families gather to celebrate our nation's independence. This event features food vendors, live music, and has an anticipated attendance of 3-5 thousand community members. The festival continues to be a highlight of the summer.



#### PUMPKIN WALK

**EVENT DETAILS:**

Friday, October 11th  
& Saturday,  
October 12th  
6:00 - 9:00 pm  
at Woodland Trail

The Pumpkin Walk at Woodland Trail is a fall tradition in the Minot Community. This event features hundred of carved pumpkins lining that path of Woodland Trail. This is event has an anticipated 3 - 5 thousand attendees.

#### LIVE AT OAK PARK

Live at Oak Park is a community concert held at the beginning of the summer to kick off the season. This event features a concert by a regional band, food vendors, and beer garden. We encourage attendees to be 18+ but all ages are welcome.

Live at Oak Park is on Friday, June 21  
from 7:00 - 11:00 pm

#### MOVIES IN THE PARK

Movies in the Park are a summer staple at Minot Parks. We have 5 movies planned for summer 2024. An inflatable screen is set up at Oak Park and popular blockbuster movies are played at sunset.

Sponsorships will be for a single movie night.

#### YOGA IN THE PARK

Yoga in the Park is a 5 part series over the summer season. Each class is free to attend and takes place at Oak Park. Classes are open to all ages and abilities. Your Company will sponsor the entire 5 part series over the summer.

Yoga in the Park will be from 7:00 - 7:45 pm on May 17, June 7, July 26, and August 9.

#### BACK TO SCHOOL BASH

Minot Parks Back to School Bash is the end of year party for our recreational programs. All area children are invited regardless of their participation in recreation programs. This event includes games, bouncy castles, and a free lunch for all attending kids.

Thursday, August 8th  
from 10:00 am - Noon.

#### SOGGY DOGGY

Soggy Doggy is a favorite amongst the Minot Community. On the last day of the pool season, Minot Parks opens up the pool to do the dogs! This is a free event and free will donations are accepted on behalf of the Souris Valley Animal Shelter.

Soggy Doggy will be on Monday, September 2 from 6:30 - 8:00 pm

#### LOGGER FEST

Logger Fest is an outdoor festival combining family-friendly lumberjack games and activities and German Oktoberfest! Logger Fest features live music, retail and craft vendors, lumberjack events, Biergarten, and more!

Logger Fest is October 5  
from 2:00 - 8:00 pm.



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### CONNECT WITH RECREATION

By becoming a sponsor, you will play a vital role in enabling local children, irrespective of their socioeconomic background, to engage in enriching activities during the summer. Funds raised through partnerships go directly to our no questions asked scholarship fund and help to Minot Parks maintain inexpensive costs for registrations.

### *Silver & Bronze Levels*

#### T-SHIRT SPONSOR

If your company chooses to be a Silver Sponsor your name and logo will be one of six on the back of our summer recreation t-shirts. As well acknowledgment on our social media channels throughout the season. These t-shirts are distributed to the 500+ children in the community in our t-ball, baseball, and softball programs. Being one of six sponsors ensures your logo will be visible on the back of every t-shirt distributed.

Your sponsorship ensures children, irrespective of their socioeconomic background, to engage in enriching activities during the summer through our no questions asked scholarship program.



#### RECREATION SPONSOR

As a recreation sponsor your company will receive recognition on our social media channels that boasts 16k+ followers. Your sponsorship goes directly to our scholarship program and ensures children, irrespective of their socioeconomic background, to engage in enriching activities during the summer.