



2025 PARTNERSHIP OPPORTUNITIES

ABOUT MINOT PARKS

Welcome to Minot Parks! Our mission is to enhance the quality of life for Minot residents and visitors by offering a wide range of opportunities through our parks and recreation programs.



WHY PARTNER WITH US



Community Exposure



Company recognition to our 45,000+ community



Facebook: 14k Followers
Instagram: 2.3k Followers

Our sponsor partnership offers businesses like yours a chance to connect with your local citizens and help improve their quality of life.

HOW TO PARTNER

- Visit www.minotparks.com or scan the QR code
- Decide which opportunity works best for your business



OPPORTUNITIES

EVENT SPONSORSHIPS include Platinum (\$3000, 3k - 5k attendees) and Gold (\$1,500, 250 - 1K attendees), featuring your logo and company's name in print, digital, and radio ads, as well as signage and booth space at the sponsored event.

RECREATION SPONSORSHIPS include Silver (\$800), featuring your logo on youth program t-shirts and social media acknowledgment, and Bronze (\$500), with social media acknowledgment.

FACILITY ADVERTISING offers promotional placements at Minot's top sports facilities.

PRINT ADVERTISING featuring your logo in our 2025 Spring & Summer Recreation Guide, which is distributed to every K-8 student in Minot and Minot Park District event attendees.

- Fill out the inquiry form on our website
- Once the sponsorship is confirmed, we will send you an invoice and a logo request





EVENT SPONSOR

EVENT SPONSORSHIP

We offer two levels of event sponsorships to help maximize your business’s visibility.



PLATINUM SPONSORSHIP – \$3,000

Your business will sponsor one of our premier events which receive **3,000 - 5,000 attendees**

Recognition includes:

- Your company’s name and logo featured on all print media, digital marketing, digital billboards on Broadway, radio ads, and the event webpage
- On-site signage and booth space at the event

Platinum Events Include: Fourth of July Festival, Pumpkin Walk at Woodland Trail, and Live at Oak Park.

GOLD SPONSORSHIP – \$1,500

Your business will sponsor one of our special events which receive **250 - 1,000 attendees**

Recognition includes:

- Your company’s name and logo featured on all print media, digital marketing, digital billboards on Broadway, radio ads, and the event webpage
- On-site signage and booth space at the event

Gold Events Include: Movies in the Park, Back to School Bash, Soggy Doggy, and Logger Fest.

PRINT ADVERTISING

DUE BY MARCH 18, 2025

Feature your business in our 2025 Spring & Summer Recreation Guide!

This guide is distributed to every K–8 student in Minot through the school system, is available at Minot Park District events and programs throughout the season, and can be viewed on the Minot Park District website and app.

AD SIZE OPTIONS

Outside Back Cover 1/2 Page	\$1,000	price per year
Outside Back Cover 1/4 Page	\$500	price per year
Feature Ad 1/3 Page	\$400	price per year
Page Ad 1/4 Page	\$350	price per year
Page Ad 1/8 Page	\$250	price per year



RECREATION SPONSOR



RECREATION SPONSORSHIP

Your sponsorship helps provide local youth with opportunities to participate in enriching activities, regardless of their socioeconomic background.

SILVER SPONSORSHIP - \$800

Your business will support our youth programming for 2025

Recognition includes:

- Your company's name and logo on the back of our recreation program t-shirts
- Acknowledgment on our social media platforms throughout the season

BRONZE SPONSORSHIP - \$500

Your business will support our youth programming for 2025

Recognition includes:

- Acknowledgment on our social media platforms throughout the season

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